WORDPRESS LAUNCHING CHECKLIST

@ryancrudolph

TEST

Functionality

☐ Fix Links (Broken Link Checker)

Environment

☐ Responsive

☐ Cross-Browser Compatible

OPTIMIZE

SEO

☐ Yoast

☐ Schema

☐ Related Posts

☐ Social Sharing

Performance

☐ Speed Up Your Website (Caching Plugin)

Files and Database

☐ Clean Up Database (WP-Optimize)

☐ Manually Delete Unneeded Files

MAINTAIN

Backups

☐ Use Backup Buddy Or Other Reliable Plugin

Security

☐ Use WordFence Or Other Reliable Plugin

Tracking

☐ Install Google Analytics